

36th
Edition

Saudi Agriculture

The 36th Int'l. Agriculture, Water & Agro-Industry Show

DEVELOPING OPPORTUNITIES FOR PRODUCTIVE AND REWARDING BUSINESS.

8 - 11 October 2017

Riyadh International Convention and Exhibition Center



Poultry Farming
& Equipment



Agriculture
Machineries and Products



Aquaculture



Sustainable Development
Solutions



Packaging
and Preserving Food



Organic Farming
& Products

Held Concurrently With

**Saudi
Agrofood**

The 24th International Trade Show for Food Products,
Ingredients & Technologies

**Saudi
Food Pack**

The 7th International Trade Show for Food Processing
and Packaging

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وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
المملكة العربية السعودية
Kingdom of Saudi Arabia



Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



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www.saudi-agriculture.com



Saudi Agriculture Exhibition... Decades of Excellence



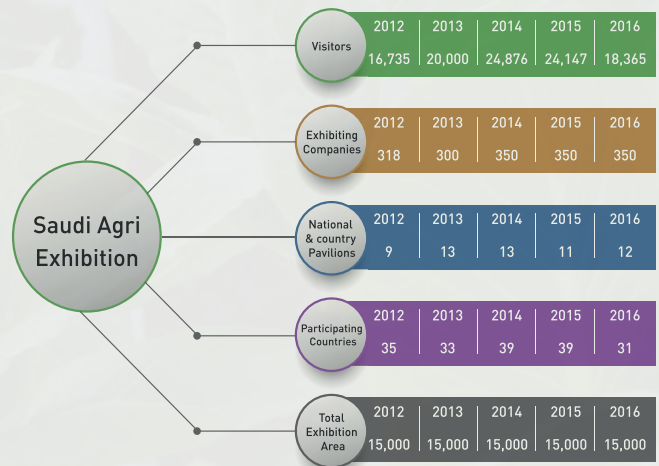
The Agriculture sector in Saudi Arabia is one of the most vital markets in the region. With more than 200 billion riyals invested annually, the agriculture sector is seeing a major progress every year in the kingdom. New projects such as dams, water treatment networks, desalination plants and new major grain silos are being built and improved with the help of the Saudi government.

Legendary success of the exhibition in the past decades has led to the planning of the thirty sixth edition which will be held between 18 - 21 Muharrem 1439 - H; corresponding to 8 - 11 October 2017.

The Saudi Agriculture 2017 Show will take place at the Riyadh International Convention and Exhibition Centre, Riyadh - Saudi Arabia.

The show will focus on Organic and fish farming which is geared towards the government's vision of achieving sustainable food security.

2012 - 2016 SHOW STATISTICS



Current and Upcoming Projects:

The Fisherman's Anchorage	85 million SAR
Water Desalination Plant in Jubail	850 million SAR
Matarafiyya Water Pump Station	100 million SAR
Saudi Arabian Fertilizer Company	2 billion SAR
Jubail Water Pump Expansion	120 million SAR



The government of Saudi Arabia and the private sector are heavily involved in the development and advancement of the agriculture and food sector.

More than %70 of Saudi Arabia's produce is imported, which makes it an attractive market for international investors. The growing population in Saudi Arabia is increasing the demand for high-value packaged and processed food products along with investing in new technology that significantly helps the agricultural sector in Saudi Arabia. With access to prices, costs, incomes and the market, the government has a much better idea about the future of agriculture in the region and is opening more investment opportunities for local and foreign investors to cover any gaps in the industry. The government is also focused on exporting their products in effort to rely less on imports.

TESTIMONIALS

Czech Republic - Vaclav Brynda – Director - VVS

"This is the first time we participate in the exhibition and we are quite surprised with the quantity and quality of the exhibitors and visitors.... we strongly hope to participate again next year"

**Italy – Claudio Torresan – Export Manager
Middle East Africa- SKA**

"This show attracts excellent quality of visitors who are very interested in what we are showcasing. We are participating for the 5th year as it is very important for us to be present in this exhibition since the Saudi market has become one of the most important markets for us, and we planning to participate next year"

Turkey - Hakan Ozhuy- Vice Chairman – Jokey

"This is our 9th participation and we are looking forward to participate again next year"

Christian Dick – Area Manager – KAHL – Holland

We are participating for the first year and we can see how visitors are asking very interesting questions. there is a high demand on feeds and we are happy to be one of the participating companies.

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Saudis spend about 28 % of their disposable income **on food**

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Saudi
Agrofood

The 24th International Trade Exhibition for Food Products, Ingredients & Technologies dedicated to the food production, processing and packaging industry, Saudi Agro-Food gathers the region's leading professionals in the agriculture and food industries to benefit from extensive business opportunities in a custom-made setting for showcasing up-to-date technologies, products services and solutions for all stages of food processing and packaging industry: as well as all types of popular and new food products.

Over four days, exhibitors will get the chance to meet face to face with thousands of wholesalers distributors, retailers and other industry professionals, and develop partnerships which will see their products stocked in shops and supermarkets all over

- Saudi Arabia is the Middle East's largest individual food importer
- The Kingdom's consumption needs is currently estimated at about 1.6 Million MT
- Saudis spend about 28 % of their disposable income on Food

Saudi Agro Food Exhibits

- Bakery products
- Confectionery
- Chocolates
- Convenience Food
- Milk & Dairy Products
- Fast Foods & Snacks
- Food Franchises
- Food Processing & Packaging
- Fresh, canned & Dried Food
- Frozen & Chilled Foods
- Health & Natural Foods
- Meat & Poultry
- Organic & Fresh Foods
- Presentation & processing Equipment
- Soft Drinks & Juices
- Tea, Coffee & Beverages



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Massive Business Opportunities in the Fastest Growing Food Market in the GCC region ”

Saudi
Food Pack



Saudi Food Pack Exhibits

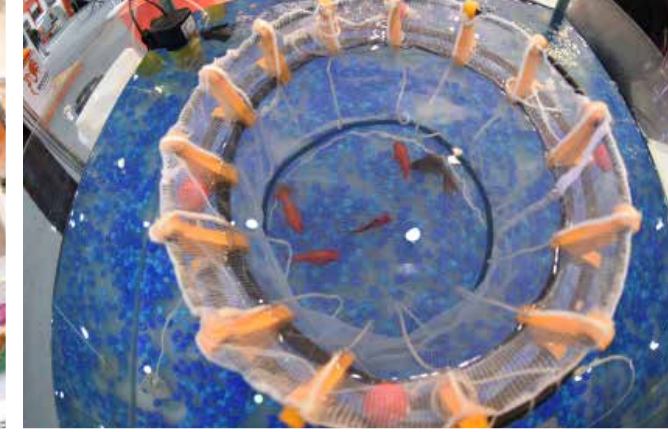
- Bakery Equipment
- Filling Machinery
- Food Packaging Equipment
- Food Processing Equipment
- Industrial Packaging Equipment
- Packaging Materials & Supplies
- Wrapping Machinery
- Industrial Refrigeration Practices
- Consumer Products Packaging Equipment
- Food Preservation and Canning Practices
- Industrial Refrigeration Techniques
- Packaging Equipment
- Preservation and Food Packaging Techniques
- Packaging Material and Equipment
- Refrigeration Equipment & Harvest Production
- Safe Storage Equipment
- Dairy Production Equipment
- Canning Equipment
- Preservation and Canning Equipment
- Dates Packaging Equipment

The 7th International Trade Exhibition for Food Processing & Packaging Technologies

Saudi Food-Pack showcases a vast array of equipment and solutions from manufacturers and distributors of tools, machinery and services that are essential for food production and packing, as well as their display in stores and outlets.

- The overall packaged food sales in Saudi Arabia is forecast to reach \$45 billion by 2017
- The total purchases by the Saudi food service sector is estimated at about 5\$ billion annually
- With the higher income, a higher percentage of consumers are able to buy more meat and dairy products and quality processed foods and beverages then ever before





The Organizers: Riyadh Exhibitions Company (REC)



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

REC is a Saudi company specialized in organizing exhibitions, conferences and other business activities. The Company serves several industries from various economic sectors. In its 36 years, it has organized 450 unique and successful shows and conferences renowned for their innovation, professionalism and attention to detail. REC boasts an international presence, supported by over 120 commercial & industrial bodies from more than 50 countries. Regionally, REC dominates with its wide range of events programs, serving the vital economic and financial sectors in the Middle East. REC's leading events are certified by UFI.

For more information, please visit www.recexpo.com.

Riyadh International Convention & Exhibition Center – RICEC

RICEC benefits from its proximity to the Riyadh King Khalid International Airport. The Center extends over 20,000m², 75% of which is dedicated to 4 closed exhibition halls, with 5000m² of open space. The Center also boasts of a world class conference hall and VIP area, as well as business and media centers. Visitors can also enjoy several restaurants, cafes and offices. The Center's parking lot can accommodate more than 1,500 cars.

Book your Space Now

You can book your booth at the show directly by contacting us:

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