

Join Industry Leaders at the Center of the Fastest Growing Global Economy and Participate in the 40th Anniversary of the Largest Agriculture Exhibition in the Middle East Region...

Under the Patronage of

وزارة البيئة والمياه والزراعة

Ministry of Environment Water & Agriculture



40th
EDITION

Saudi Agriculture

INTERNATIONAL TRADE EXHIBITION & CONFERENCE

Incorporating: Farming, Agro & Organic Food • Poultry

- Livestock & Dairy • Mills & Feed • Aquaculture • Food Processing & Packaging • Animal Health & Veterinary Services

23 - 26 OCTOBER 2023

RIYADH INTERNATIONAL
CONVENTION & EXHIBITION CENTRE



Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

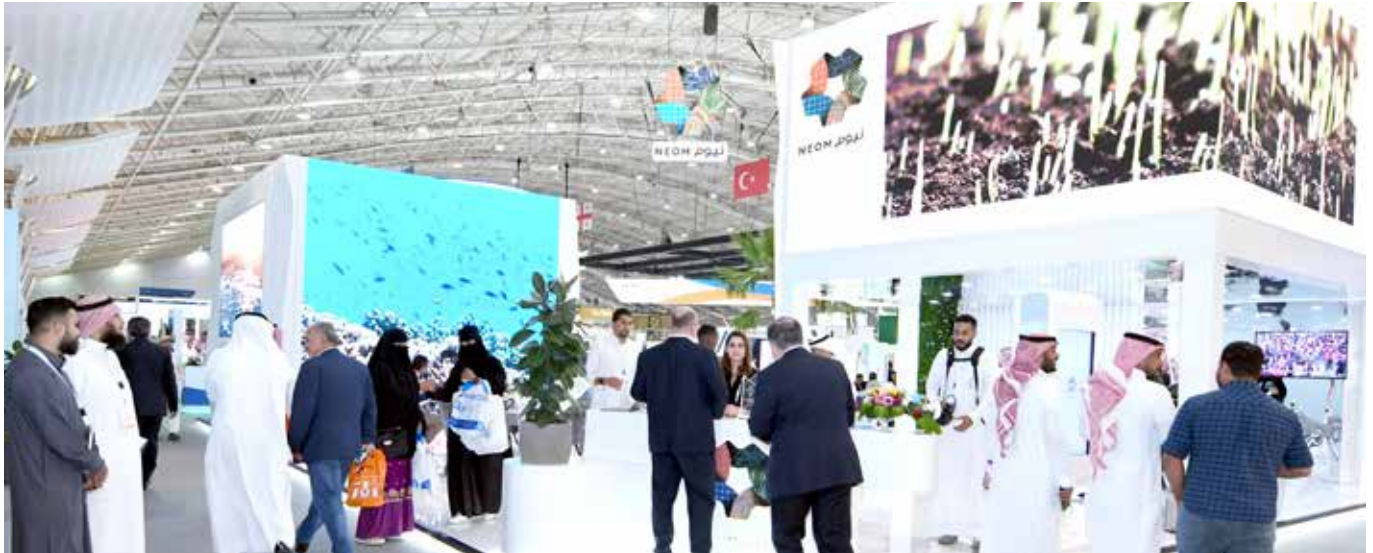


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Member

UFI Certified International Event

The IMF Forecasts the Saudi GDP to Grow at 7.6%, the Highest such rate Globally...

Riyadh is the Center of the Largest Regional Market and its Agriculture Sector is experiencing unprecedented rates of Growth...



The high growth agricultural GDP amounted to about US\$ 19.37 Billion. The Ministry of Environment Water & Agriculture has announced a great number of initiatives to expedite the achievement of Vision 2030 goals...

The agricultural sector is a major contributor to GDP...

The Agricultural and Food Industries sectors are one of the most important contributors in the development of the national economy in the Kingdom of Saudi Arabia and meeting Vision 2030 goals, and has a major role in achieving food security. The agricultural contribution to GDP amounted to about US\$ 19.37 billion in 2022.

Major expansion is underway in multiple segments...

- Aquaculture production jumped by 183% during the past 5 years from 30,000 tons to 85,000 tons.
- During the same period, broiler chickens' production grew to over 60% of domestic demand.
- Greenhouse's production increased by 58% from 257,000 tons to about 407,000 tons.
- Organic food farming increased by 18% to 52.800 tons during the same period.

The 40th Edition of Saudi Agriculture is the Region's Largest Agriculture Exhibition with Unprecedented Sustained Success...

You are invited to join the largest gathering of Agriculture sector leaders & decision makers under one roof...



40th EDITION Saudi **Agriculture**

23 to 26 October 2023
Riyadh International Convention & Exhibition Centre

The 40th edition of Saudi Agriculture is the largest Agriculture B2B event serving in the region showcasing leading products, cutting-edge technologies and innovations to meet the needs of the high growth sectors.

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



Saudi Agriculture is held under the patronage of the Saudi Ministry of Environment, Water and Agriculture

The exhibition and related events offer an ideal platform for widespread collaboration between farm owners, local and international business leaders actively participating to develop and grow the sector.

Saudi Agriculture is a Multi-Sectoral Event

Incorporating:

Poultry



Livestock & Dairy



Mills, Feed & Animal Health



Co-located:



Saudi Agrofood

The 28th International Trade Show for Agro Food & Organic Food, Ingredients, & Technologies

Saudi Food Pack

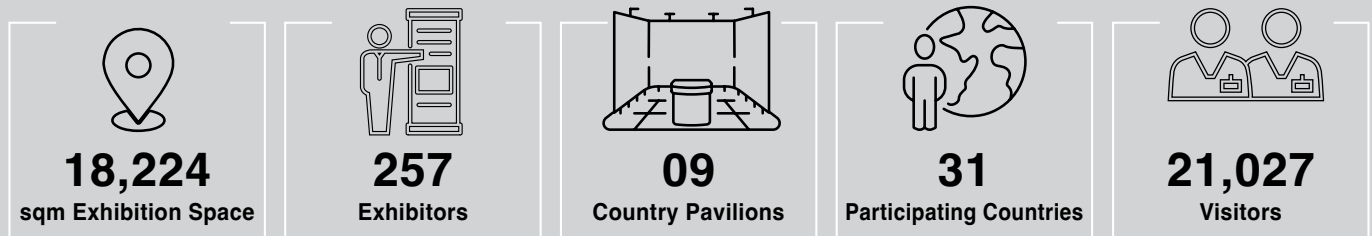
The 11th International Trade Show for Food Processing and Packaging

Saudi Aquaculture

The 5th International Trade Show for Aquaculture

Saudi Agriculture 2022 Post Show Report

The 39th Edition, held from 17-20 October 2022, broke all previous records in exhibitor and visitor participation and confirmed it is the leading REGIONAL agricultural trade fair...



* In addition 320 international exhibitors from 14 other Countries participated in local partner pavilions...



The Region's largest Agriculture Exhibition sets new records in exhibitors and visitors participation...

The 39th edition of Saudi Agriculture, attracted the most important Agricultural sector leaders from the kingdom and around the world, showcased leading technologies, promoted food security and sector-sustainability solutions, as well as cutting-edge engineering and innovations.

The exhibition created the largest gathering of agriculture industry stakeholders from around the Kingdom and the world, in Riyadh, the center of the largest and highest growth agriculture market in the region.

The Trade Fair was opened by two distinguished **Ministers**: the Minister of Environment, Water and Agriculture, His Excellency Eng. Abdulrahman bin Abdul Mohsen Al-Fadley accompanied by the Minister of Investment H. E. Engr. Khalid Al Falih, who led the concurrently held MEWA Conference proceedings with their Ministerial Session highlighting the kingdom's initiatives for the growth of the sector.

In addition participants were treated to the **international Business Forum** that presented the latest growth sectors in the Kingdom and looked at head at the role and initiatives of Agro Food stakeholders in regard to the "Future of Food Security and its sustainability."

Products & Services at Saudi Agriculture 2023:

Farming

- Farming Management Systems
- Vertical Farming & Greenhouses
- Feeding & Additives
- Seeds Production
- Landscape & Irrigation Equipment
- Agricultural Machineries & Tools
- Irrigation Technologies
- Fertilizers & Pesticides
- Horticulture Technologies
- Agricultural Engineering & Consulting
- Nurseries & Crop Protection
- Organic Farming

Agro & Organic Food

- Fresh, Dried & Canned Foods
- Meat, Poultry & Fish Products
- Milk, Dairy processing and production
- Juice processing and production
- Water purification, bottling, and logistics
- Production lines, facilities, and logistics services
- Chilled & Frozen Foods equipment and services
- Display and presentation POS equipment
- Honey and dates
- Food Products, Ingredients & Technologies
- Bakery Products
- Confectionery, Chocolates and Dates
- Convenience Foods
- Fresh, Canned & Dried Foods
- Frozen & Chilled Foods
- Organic & Fresh Foods
- Presentation & Processing Equipment
- Natural Juices

Poultry

- Poultry Equipment & Tools
- Poultry Production & Processing
- Poultry feed and health maintenance
- Feeding Equipment
- Hatchery & Incubation
- Egg Processing & Handling Equipment
- Drying technology
- Power generation technology Forage harvesting technology Hydroponic technology
- Silos & Feed producer
- Automation technology
- Feed production technology Ancillary equipment& technology Laboratory equipment
- Storage technology
- Milling technology
- Silage production & Gearboxes/Transmission technology
- Ancillary equipment
- Bio-energy & biomass pelleting technology Feed additives
- Poultry Formulation programs
- Genetics
- High-tech animal health technology

- Laboratory equipment
- Quality control

Livestock and Dairy

- Animal Nutrition Companies
- Consultants
- Dairy Farm Machine
- Dairy Farming Equipment's
- Dairy Processing Machinery
- Milking Machine Manufacturers
- Milk Storage Tanks Manufacturers
- Milk Testing & Quality Management Machines
- Equipment's Manufacturers

Food Processing & Packaging

- Food Production & Processing Food
- Packaging Machineries & Equipment
- Food Preservation & Canning
- Bakery Equipment
- Food Filling & Wrapping Machinery
- Industrial Refrigeration Technologies
- Packaging Materials, Supplies and equipment
- Dairy Production Equipment
- Chilled & Frozen Foods equipment and services
- Dates Packaging Equipment
- Food Processing Equipment
- Industrial Packaging Equipment
- Consumer Products Packaging Equipment
- Preservation and Food Packaging Technologies
- Refrigeration & Safe Storage Equipment
- Display and presentation POS equipment

Aquaculture

- Aquaculture Machineries & Equipment
- Aquaculture Farming Supplies
- Aquaculture Facilities & Services
- Agriculture Drones (Imaging & Analytics)
- Agricultural & Farming Automation
- Hydroponics
- Fisheries & Seafood Products
- Aquaculture Logistics Services
- Feeding Systems
- Marine Cranes
- Advanced Nutrition Solutions
- Specialized Boats
- Fish Pumps
- Aqua-Farming Robotics Sensors & Monitoring Cameras
- Filtration Systems and Oxygen Production
- Cage Nets
- Aqua-Farm Management Software
- Hatchery Systems, Breeding and Genetics
- Transport Solutions and Equipment
- Vaccines & Fish Health Services

Veterinary

- Breeding / AI & other veterinary equipment
- Disease Diagnostics Equipment
- Animal Pharmaceuticals
- Veterinary and laboratory equipment & supplies
- Pharmaceutical ingredients
- Pharmaceutical products

Gross production value in Saudi Arabia's Agriculture is estimated at US\$ 29.72 Billion in 2022.

Saudi Arabia's spending on expanding the Agricultural sector and growing food production is the largest in the Middle East...



Saudi Arabia food service market is projected to grow from US\$ 14.16 billion in 2022, to US\$ 30.47 billion in 2029, exhibiting a CAGR of 11.57 during 2022-2029 period.

Saudi Arabia to invest US\$ 24.26 Billion in local food production...

The food processing industry in Saudi Arabia is well positioned to grow at a considerable rate in the near future. Saudi Arabia is promoting latest agricultural technologies, including Vertical farming incorporating controlled-environment agriculture. The kingdom has become a promising market for the next generation of farming know-how, engineering and technologies such as hydroponics, aquaponics, drones and automated farming. The Ministry of Economy and Planning announced that the sector will receive US\$ 24.26 billion in investment.

Farming & Green Houses productions value is estimated at US\$ 12.88 Billion...

Saudi Arabia is modernizing its farming sector. Population growth and rising incomes are driving large demand for increasing farming and production in Green houses near urban centers. New investments, innovative technologies, and green house solutions are being sought to improve productivity, quality, reliability, and food safety.

US\$ 29.72 billion are contributed by the agriculture sector to the kingdom's GDP...

Multiple sub-sectors, including: Agrifood, Poultry, Livestock, Mills, Animal Nutrition & Health, Dairy, Aquaculture, Food Processing & Packaging and latest Agricultural technologies are experiencing rapid growth...



Livestock market is valued at US\$ 5.2 Billion...

The kingdom's imports of livestock and animal products is estimated at a value of US\$ 5.2 billion. The Saudi poultry sector, valued at US\$ 1.17 billion, has experienced a major production growth in recent years. The local poultry market continues to grow rapidly.

Feeds market to reach US\$ 3.36 Billion in 2024...

The Saudi Arabia animal feed market is expected to grow at a rate of 5.93% to reach a market size of US\$ 3.36 billion. Saudi Arabia is one of the fastest growing animal feed markets in the Middle East region.

The poultry market is valued at 4.30 billion US\$ in 2022...

The Saudi Arabia Poultry Meat Market stood at 4.30 billion US\$ in 2022 and is projected to register a CAGR of 1.64% to reach 4.74 billion US\$ in 2028. The Kingdom plan to invest as well \$4.5 billion (2023-2025). The local poultry market is forecast to grow at 3.47% from 2022 till 2025.

Veterinary sector market to reach US\$ 201.80 million by 2027...

The Kingdom's policy calls for continued improvement of veterinary facilities, services, and manpower. Initiatives include opening a veterinary camel hospital in Qassim region. Veterinary services are expected to expand to cover the full range of essential services needed by the agriculture sector.

Multi-Billion US\$ in opportunities across the agricultural sector in the Kingdom...

**High growth sub-sectors include:
Aquaculture, Organic Farming, Honey, Dates,
Food Processing and Packaging...**



US\$ 4 Billion investment for fisheries and aquaculture...

Driven by ever-increasing local and international demand, the Kingdom's fisheries and aquaculture market is projected to register a CAGR of 4.1% during the forecast period (2020-2025). The Saudi aquaculture production is set to reach 970.000 tons per year by 2029. The Kingdom has planned US\$ 4 billion investment to modernize and significantly enhance the production.

Organic Farming, Honey & Dates is targeted to increase by 300%...

The ministry of Environment, Water and Agriculture has set a target to increase the organic production by 300%. Large consumer demand is growing for organic foods, Honey & Dates.

Honey production is gaining extra attention by policy makers, with an objective to promote the culture of beekeeping in the Kingdom in line with Vision 2030 plan to diversify the market and encourage beekeepers to provide high-quality products for the local market.

Food Processing & Packaging is valued at US\$ 21.7 Billion in the Kingdom. Saudi Agriculture 2023 incorporates the 11th Saudi Food Pack event...

Saudi Food-Pack showcases a vast array of equipment and solutions from manufacturers and distributors of machinery and services that are essential for food processing, production and packing, as well as displays for points of sale in stores. Saudi Arabia's Food and Beverage market is the largest and most attractive in the Middle East.

The bottled water market is valued at US\$ 2.46 Billion, to grow at 6.7% CAGR...

The Saudi Arabia bottled water market is witnessing rapid growth for home use as well as use by hotels and restaurants. The Kingdom's is the largest bottled water consumer in the Middle East, and it accounts for 52% of the bottled water factories in GCC. The Saudi Arabia bottled water market attained a value of about US\$ 2,462 million. The market is further expected to grow in the forecast period of 2023-2028 at a CAGR of 6.7% to reach nearly US\$ 3,658 million by 2027.

Latest Advancements in agriculture technologies and solutions are targeted by SAUDI Agriculture 2023...

Drones & Aerial Imaging are amongst latest needed technologies invited to participate in Saudi Agriculture 2023...

Drones are amongst latest technologies expected to significantly impact the agricultural sector. Drones play a major role in farm mapping, aerial crop health monitoring, soil assessment, crop spraying, irrigation, inspection, and other agricultural applications.

Farming comes with huge responsibility involving continuous supervision to ensure everything is growing correctly and no disease has struck the crop. Farmers have introduced drones to fly around taking photos and capture data for analysis. The exhibition will facilitate the discovery of latest technologies that will reduce labor intensive farming activities and expedite the monitoring process crucial for successful efficient production.



Also invited to participate are Robotics in green houses which are playing a growing role in modern greenhouses...

Agriculture robots have stepped into greenhouses around the world, responsible for spraying, planting, and packing fruit and vegetables grown in greenhouse environments. The robotics technologies and innovations are expanding in modern greenhouses designed to further automate agriculture, boost productivity, reduce labor, and attract young skilled staffing into the sector.



Sensors and agricultural software and applications enhance planning and control for efficient controlled farming...

Soil conditions, humidity, and pest control are amongst latest vital information that can be delivered via sensors and related information processing apps to support efficient farm managers that want to expand their planning and control of their farms, and recognize threats to their crops before the situations become acute so they can mitigate such threats. State of the arts farming technology providers are being showcased at Saudi Agriculture 2023.





Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) holds more than 40 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client health, comfort, and success.

Global Expertise - Local knowhow: In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed 450 successful events to date. This wealth of Global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners, expand your exports in the region or internationally, over 4 decades of experience and relationships is in your service.

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UFI Certified International Event



The International
Association of the
Exhibition Industry

REC is a proud member of UFI, the Global Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over the decades that span REC organizing program.



The Venue

Riyadh International Convention & Exhibition Centre (RICEC) is a state-of-the-art convention and exhibition facility designed to help businesses showcase their products, services, and capabilities. RICEC can serve your additional needs for conference, workshops, and VIP meetings space.

To book your space, please visit the event website:

www.saudi-agriculture.com
www.recexpo.com

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SCAN ME!



**Meet Industry Leaders
at the Largest multi
sectorial Agricultural
Exhibition in the
Middle East under
one roof...**





نيوم NEOM



Saudi Agriculture

The ideal opportunity for a resilient, sustainable, return to your market leadership, and expanding your business, at the center of the largest market in the Middle East...

Plan Early... Contact us... we are here to help...




The 39th 1011 Agriculture, Aquaculture & Agro-Industry Show

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Ministry of Environment Water & Agriculture




SAUDI AGRICULTURE

PRESENTING AGRICULTURAL INNOVATION FOR A BOUNTIFUL FUTURE

2022 welcomes the 39th edition of SAUDI AGRICULTURE to the capital, an established exhibition showcasing leading technological advancements, innovative products and machinery alongside solutions for best practice in this sector. Under the patronage of the Ministry of Environment, Water and Agriculture, our event demonstrates the Kingdom's dedication to the industry with an aim to push boundaries, within the parameters of international compliance regulations, and join global leaders in advancing the agricultural land and seascape of the future.

This established exhibition provides an additional gateway to other essential areas of the business: **SAUDI AQUACULTURE**, **SAUDI AGROFOOD**, **SAUDI FOOD PACK** and **SAUDI ORGANIC FOOD**; all events will run concurrently at the capital's leading exhibition venue.

4 events – 1 venue – 4 days.



To book your space, please visit the event website:

www.saudi-agriculture.com

www.recexpo.com

Or contact us:



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