

# Join Industry Leaders at the Center of the Largest and Fastest Growing Agricultural Market in the Middle East...

رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

Under the Patronage of

وزارة البيئة والمياه والزراعة

Ministry of Environment Water & Agriculture



## 42<sup>nd</sup> Saudi EDITION Agriculture

**Incorporating:** Farming, Agro & Organic Food • Poultry •  
Livestock & Dairy • Mills & Feed • Aquaculture • Food Processing  
& Packaging • Animal Health & Veterinary Services

**20-23 OCTOBER 2025**

Riyadh International Convention & Exhibition Center  
Riyadh, Kingdom of Saudi Arabia



Organized by:



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.



Why exhibit in Riyadh?

## Riyadh is the Center of a \$1.108 Trillion Economy, the Largest in the MENA Region with Agricultural Sector Investments of Over \$70 Billion by 2030...



*National Co. for Agricultural Services issued 9,683 agricultural licenses recently to enhance food security and boost local production. This is driving huge needs for latest technologies, products and services in the sector.*

### **\$31.4 Billion**

#### **Agriculture GDP Growth 2024...**

The agricultural sector contributed \$29 Billion to the Kingdom's gross domestic product in 2023. It is projected to contribute \$31.4 Billion in 2024. National priorities continue to focus on food security and sustainability with particular wide spread national interest in the adoption of the latest technologies to drive sector productivity and output.

### **\$17.3 Billion**

#### **Agricultural Development Loans...**

The Agricultural Development Fund approved financing instruments for technology purchases and imports, farming operations and other investments totaling \$17.3 Billion over the last fiscal year. The big winners were the poultry, greenhouse and aquaculture sectors.

Why exhibit with Riyadh Exhibitions Company (REC)?

## REC has been Organizing the Kingdom's Leading B2B Agriculture Trade Fairs for 41 years and Delivering the Targeted Sector Professionals and Trade Partners...



### The Future of Agriculture International Summit: Agricultural Technologies & Food Security



Don't miss the international summit concurrently held on the topic of Agricultural Technology, Food Security and Sustainability. Public and private sector enablers will discuss the latest initiatives to grow the sector. Local and international CEO's and thought leaders will discuss the latest solutions and partnerships in support of national plans for agriculture.

### Saudi Agriculture is a Multi-Sectoral Event... Incorporating:



**Poultry**



**Livestock**



**Mills & Feed**



**30<sup>th</sup> Edition Saudi Agrofood**

The 30<sup>th</sup> International Trade Show for Food Products, Ingredients & Technologies



**13<sup>th</sup> Edition Saudi Food Pack**

The 13<sup>th</sup> International Trade Show for Food Processing and Packaging



**7<sup>th</sup> Edition Saudi Aquaculture**

The 7<sup>th</sup> International Trade Show for Aquaculture

# 42 Years of Sustained Success in Serving the Agricultural Sector of the Kingdom...

## Show Report 2024

**41<sup>st</sup>** Saudi Agriculture **EDITION**



**26,470**

SQM Exhibition



**370+**

Exhibitors



**27,000+**

Visitors  
Expected



**11**

Country  
Pavilions



**29**

Participating  
Countries

## 2023 Satisfaction Survey



# Partners of Success in 2024...



Saudi Agriculture is held under the patronage of...

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



Agricultural Investment



Saudi Agricultural and Livestock  
Investment Company

Diamond Sponsors



المطاحن الحديثة  
MODERN MILLS

Rural Development Sponsor



Platinum Sponsors

Gold Sponsors

Silver Conference Sponsor



Agriculture Finance  
Sponsor

Visitors Lanyard  
Sponsor

Food Security  
Partner

Organic  
Partner

Agricultural Empowerment  
Partner



## You will meet...

- Sector Trade Buyers
- Agriculture Engineers
- Agriculture Consultants
- Farm Owners
- Energy & Irrigation Specialists
- Business Owners & Decision Makers
- Food Product Traders & Distributors
- Government Representatives & Policy Makers, Sector Support and Enablement Programs

# Products & Services at Saudi Agriculture 2025...

## Farming

- Farming Management Systems
- Feeding & Additives
- Seeds Production
- Landscape & Irrigation Equipment
- Agricultural Machinery & Tools
- Animal Housing & Shed Construction
- Transport & Logistics
- Fertilizers & Pesticides
- Horticulture Technologies
- Agricultural Engineering & Consulting
- Nurseries & Crop Protection
- Organic Farming

## Greenhouses

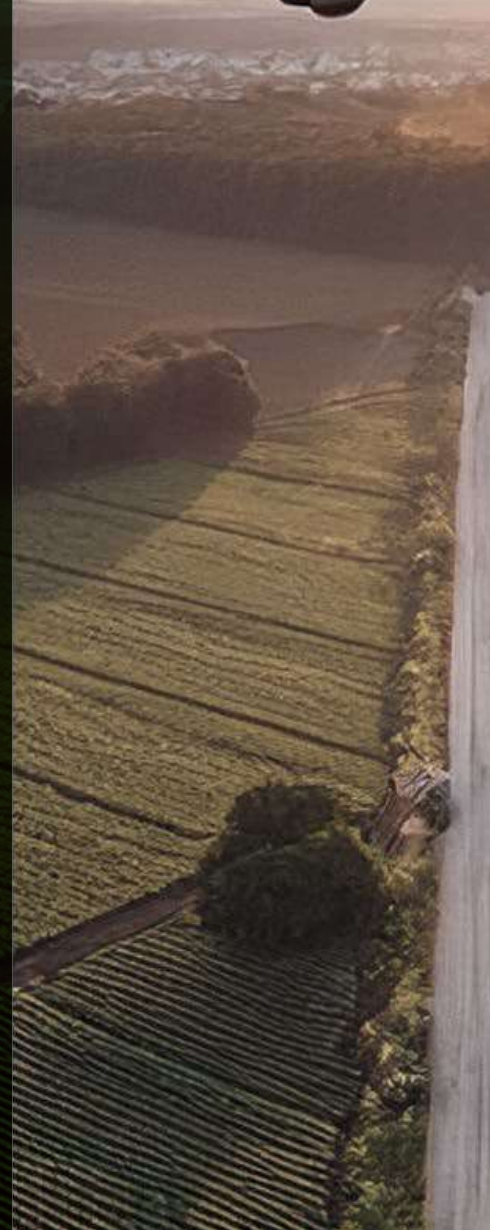
- Vertical Farming & Greenhouses
- Growing & Solar Powered Systems
- Growing Media
- Irrigation Systems & Hydroponic Technology
- Metal Frame Systems
- Air Circulation & Exhaust Systems
- AI, IOT & Robotic Automation Systems

## Agro & Organic Food

- Fresh, Dried & Canned Foods
- Meat, Poultry & Fish Products
- Milk, Dairy Processing & Production
- Juice Processing & Production
- Water Purification, Bottling & Logistics
- Production Lines, Facilities & Logistics Services
- Chilled & Frozen Foods Equipment & Services
- Display & Presentation POS Equipment
- Honey & Dates
- Food Products, Ingredients & Technologies
- Bakery Products
- Confectionery, Chocolates & Dates
- Convenience Foods
- Fresh, Canned & Dried Foods
- Frozen & Chilled Foods
- Organic & Fresh Foods
- Presentation & Processing Equipment
- Natural Juices

## Poultry

- Poultry Equipment & Tools
- Poultry Production & Processing
- Poultry Feed & Health Maintenance
- Feeding Equipment
- Hatchery & Incubation
- Egg Processing & Handling Equipment
- Drying Technology
- Forage, Harvesting Technology and Hydroponic Technology
- Silos & Feed Producer
- Automation Technology
- Feed Production Equipment
- Storage Technology
- Milling Technology
- Silage Production & Gearboxes/Transmission Technology
- Bio-Energy & Biomass Pelletting Technology
- Feed Additives
- Poultry Formulation Programs
- Genetics
- High-Tech Animal Health Technology
- Laboratory Equipment
- Quality Control





## Livestock and Dairy

- Animal Nutrition Companies
- Consultants
- Dairy Farm Machines
- Dairy Farming Equipment
- Dairy Processing Machinery
- Milking Machine Manufacturers
- Milk Storage Tanks Manufacturers
- Milk Testing & Quality Management Machines
- Equipment Manufacturers

## Food Processing & Packaging

- Food Production & Processing
- Packaging Machinery & Equipment
- Food Preservation & Canning
- Bakery Equipment
- Food Filling & Wrapping Machinery
- Industrial Refrigeration Technologies
- Packaging Materials, Supplies & Equipment
- Dairy Production Equipment
- Chilled & Frozen Foods Equipment & Services
- Dates Packaging Equipment
- Food Processing Equipment
- Industrial Packaging Equipment
- Consumer Products Packaging Equipment
- Preservation & Food Packaging Technologies
- Refrigeration & Safe Storage Equipment
- Display & Presentation POS Equipment

## Aquaculture

- Aquaculture Machinery & Equipment
- Aquaculture Farming Supplies
- Aquaculture Facilities & Services
- Aquaponics
- Fisheries & Seafood Products
- Aquaculture Logistics Services
- Feeding Systems
- Marine Cranes
- Advanced Nutrition Solutions
- Specialized Boats
- Fish Pumps
- Aqua-Farming Robotics Sensors & Monitoring Cameras
- Filtration Systems & Oxygen Production
- Cage Nets
- Aqua-Farm Management Software
- Hatchery Systems, Breeding & Genetics
- Transport Solutions & Equipment

## Veterinary

- Vaccines & Fish Health Services
- Breeding Equipment
- Disease Diagnostics Equipment
- Animal Pharmaceuticals
- Veterinary & Laboratory Equipment & Supplies
- Pharmaceutical Ingredients
- Pharmaceutical Products

## Innovation, Entrepreneurship & Capacity Building

- SMEs
- Innovators & Start Up's
- Capacity Building & Agri-Education
- Funding & Investment Organizations

# Saudi Agriculture is a Multi-Sectorial Show...

Incorporating Poultry, Livestock & Dairy, Mills & Feed, Aquaculture, Farming, Food Processing & Packaging, Agro & Organic Food, Animal Health & Veterinary Services...



## \$30.68 Billion

### Food & Beverage Market Growth...

The Saudi Arabian food & beverage market led by agri food is valued at \$28.8 Billion and is projected to register a CAGR of 3.22% during the next five years to reach \$29.73 Billion in 2024 and \$30.68 in 2025. The specialist market is flourishing owing to an increasing demand for convenience food.

## \$16.8 Billion

### Agri Food Market + \$6.88 Billion...

The local agri food market is projected to amount to \$16.26 Billion. An annual growth rate of 3.56% is expected, resulting in a value of \$16.84 Billion by 2025. The import value in the agriculture market is projected to amount to \$7.24 Billion in 2024 and \$7.63 Billion by 2025 at an annual growth rate of 5.29%.



## \$18.01 Billion

### Saudi Poultry Market Expansion...

The poultry market in Saudi Arabia is one of the largest and fastest growing. It is projected to reach of \$17.3 Billion in 2024. With a projected growth rate of 4.11% over the next 5 years the market will reach \$18.01 Billion in 2025, and \$18.75 Billion by 2026. The high-growth sector presents multiple opportunities to provide farm buildings and equipment, feeds, packaging and processing equipment, veterinary and logistics services.



## \$15.6 Billion

### Agricultural Production Value Rising...

Gross production value in the agriculture market is projected to amount to \$15.6 Billion. Investment and loan funding has increased imports of equipment and smart farming technologies to advance the digital transformation of the sector. Widespread opportunities will accelerate for seeds, feeds, farming materials, vehicles, equipment and technology suppliers.



# Food Security and Sustainability Includes the Livestock Sector, Animal Feeds, and Latest Agrifood Cold Storage Technologies...



## 4.5 Million Livestock Heads Growth...

Saudi Arabia's livestock production is expected to reach 4.5 million heads by 2026. Due to agricultural investments in livestock rearing coupled with new technologies, significant growth opportunities exist in livestock farming, feeds, equipment, veterinary services, farm buildings and the latest technologies and services required for the expansion of the sector.



## \$3.11 Billion Animal Feed Market Opportunities...

Saudi Arabia's animal feed market was valued at \$2.4 Billion in 2020 and is anticipated to grow at a CAGR of 5.31% to reach \$2.95 Billion in 2024 and \$3.11 in 2025. This is due to increasing agricultural development and investment in meat, dairy and poultry production coupled with the growing population and the increased demand for animal-based agricultural products. Market growth is providing an ideal climate for animal feed producers to increase output and revenues.



## \$2.3 Billion Cold Chain Market Expansion...

The cold chain logistics market size is expected to grow from \$1.36 Billion in 2023 and reach \$1.51 Billion in 2024 and \$1.69 Billion in 2025. The acceleration of the smart food logistics market dominates the cold chain sector. Rising domestic consumption of fresh food imports and exports has ushered in a rapidly growing cold chain logistics market that is relying on smart technologies in transport management and distribution of temperature-controlled products.

# Opportunities in Greenhouse Technologies and Agriculture...



## **\$1.06 Billion** Government Greenhouses Investments...

The Agricultural Development Fund has approved expansion plans in greenhouses with new investment worth \$1.06 Billion until 2025. Investments to increase production capacities are encouraging the greater usage of the latest technologies in the greenhouse sector. This will provide further security of food supply in the Kingdom with the production capacity of the greenhouse yields reaching more than 1 million tons annually. Providers of greenhouses, greenhouse equipment, growing mediums, fertilizers and technologies will benefit from spending by farms across the Kingdom.



## **Smart Greenhouses** Fully Automated Food Production Demand for the 21st Century is Growing...

Saudi Arabia's continual development of its digital infrastructure, IOT, AI, realtime data analytics, and automation to optimize food production processes is becoming a reality. Commercial agri-operations that develop smart greenhouses equipped with advanced technology are particularly suited for the Kingdom's urban growth needs, offering labour cost reductions, greater crop yields and enhanced food quality.



## **Growing Opportunities** Driven by Official Incentives for Food Processing and Packaging...

Consumer sophistication is driving demand for the latest in processed agri-food and smart packaging. A large number of agri-food processing opportunities have been identified by official agencies with incentives to drive sector growth. Smart packaging systems that utilize technology to extend shelf life, monitor freshness, display information and improve product and customer safety are in demand.

# High Growth Sub-Sectors Include: Food Processing, Organic Farming, Veterinary Services and Coffee...



## **\$113 Million** Food Processing Machinery Market is Accelerating...

The Saudi food processing machinery and equipment market is projected to reach \$101.22 Million in 2024. With annual growth of 5.71%, the market is projected to be valued at \$107 in 2025 and \$113.11 in 2026. Business opportunities for machinery manufacturers and distributors, providers of specialist food packaging and print companies, as well as maintenance companies are increasing year-on-year.



## **11.4% Projected Growth** Creates Fastest and Largest Market in the Region for Organic Foods...

Saudi Arabia is the largest natural and organic food market in the Middle East valued at \$54.2 Million. Projections to see market growth reaching \$74.9 Million in 2024, and \$83.5 Million in 2025. The organic food market growth is driven by rising disposable income and government support for organic farming. Consumers are adopting new eating behaviors, choosing natural and organic products perceived as aiding a healthy lifestyle.



## **\$191 Million** Veterinary Medicine Market Growth Assured...

Saudi Arabia's veterinary medicine market is expected to grow at a CAGR of 5.00% in the forecast period (2023-2027), to reach \$182 Million in 2024 and \$191 Million in 2025. The growth presents room in the market for new business entrants as well as expansion opportunities for current providers. The full services of animal health are growing in demand as the sector desires the latest know how and further sophistication.



## **Top 10 in Consumption** Coffee Consumers Spend More than \$266 Million Annually...

Saudi Arabia sits in the Top 10 of coffee consuming nations, globally. The Kingdom imports 70,000-90,000 tons of coffee every year and produces another 800 tonnes locally. Whilst significant business opportunities exist in the coffee import market, the government's plan to plant 1.2 Million coffee trees by 2026 presents new opportunities for coffee farm machinery and equipment suppliers and coffee processing and packaging solution providers.

# Technological Innovations Changing the Face of Saudi Farming...



## (CEA) Controlled Environment Agriculture...

Business opportunities for CEA farm technologies are accelerating. The required technologies to control temperature, humidity, carbon dioxide, light, and nutrient concentration and pests is mostly imported. Widespread opportunities for suppliers' and manufacturers of solar panels for energy efficiency, LED lighting, low-energy dehumidifiers, nutrient and temperature control systems, seeds and fertilizers are needed.



## \$24 Billion Agri-Tech Trends...

The Kingdom's continuing adoption of agricultural technologies is in line with the global trends. The Ministry of Environment, Water and Agriculture is encouraging and facilitating investments in technology. By 2030 the global agriculture robotics market is predicted to be valued at \$24 Billion. Particular interest in the Kingdom is for greenhouse automation in planting, spraying, picking and packaging to increase crop yields, production efficiencies, and farm logistics.



## \$220 Million Vertical Farming Takes Hold in Saudi...

One area of the CEA farming approach is seen in vertical farms. This new space-saving and controlled environment farming approach is gaining traction in Saudi Arabia. The Agricultural Development Fund is distributing approximately \$220 Million for high-tech agri-operators greenhouses between 2021 and 2025. This will include funds for vertical farming. The technologies and materials required for the expansion of vertical farming are in growing demand.



## 50% Hydroponic Growth Cycle Reduction...

By using technology that uses solar energy to desalinate water and LED lighting to increase yields, hydroponic farming is creating new efficiencies in food production. The system efficiently utilizes space and can reduce the growth cycle by up to 50%. There are also reductions in pests and plant diseases. Demand for solar panels, LED lighting, and other hydroponic equipment, technologies and materials is rapidly increasing.

# Opportunities in Agriculture Innovation, Technology and Entrepreneurship...



## \$3.2 Billion

### Saudi Start Up Ecosystem...

The Kingdom has fully pivoted to advocating latest agriculture technologies and methods for faster means of achieving food security and sustainability, and to drive innovation, entrepreneurship and start-ups in the sector. At the G20 Agriculture Ministers meeting, the Kingdom indicated that \$3.2 Billion will be allocated to support small farmers, while funding by the Agricultural Development Fund has grown over the past four years by about 400%. This has contributed to building a resilient and sustainable food system. Highest growth areas include: *Controlled Environment Agriculture, Greenhouses, Hydroponics, Remote Sensors and Digitalized Processes, Drones, Use of Solar Energy for Water, Desalination and Genetic Editing.*



## 3,000 Farms

### Large Opportunities are Offered by Red Sea Global Tamala Project...

The Red Sea Project is enabling 3000 farms in the Tabuk region through technology and capability support, to deliver its food security and supply chain for the future. The tourism project will need thousands of tonnes of food. The formation of a farm cooperative to boost the agriculture economy in the region will rely heavily on new farming technologies to increase sustainable production. This is providing a wide range of business opportunities for providers of the full range of agriculture systems and equipment, as well as the latest technological innovations.



## \$14.5 Million

### Agricultural Drone Adoption is Accelerating...

The Saudi Arabian market for commercial drones is projected to reach \$ 13.1 Million in 2024. With an annual market growth rate of 5.13%, the market is projected to be valued at \$13.8 in 2025 and \$14.5 in 2026. Agricultural drones form a large part of the market. Drones facilitate the monitoring of crops, livestock, soil conditions as well as crop spraying to increase sustainability and yields. Widespread opportunities for drone manufacturers, distributors, maintenance and training companies exist in the accelerating Saudi marketplace.

## Organized by



Serving the Kingdom's Economic Priorities for 44 years...

**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

### **REC is known for combining "global expertise with local know-how".**

In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

## UFI Proud Member



**REC is a proud member of UFI**, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

## The Venue



**Riyadh International Convention & Exhibition Center (RICEC)** is the leading international prominent venue in Riyadh that is centrally located on King Abdullah Road near Exit 10, with fast access to and from King Khalid Airport, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services.





Brought to you by Riyadh Exhibitions Company (REC), serving the Kingdom's national priorities and your business development needs with sustained success for 44 years...

### OUR GLOBAL FLAGSHIP EVENTS:

42<sup>nd</sup> Saudi Agriculture

30<sup>th</sup> Saudi Agrofood

13<sup>th</sup> Saudi Food Pack

7<sup>th</sup> Saudi Aquaculture

35<sup>th</sup> SAUDI BUILD

26<sup>th</sup> SAUDI ELENEX

26<sup>th</sup> STONE TECH

23<sup>rd</sup> SAUDI HVAC

14<sup>th</sup> PMV TECH

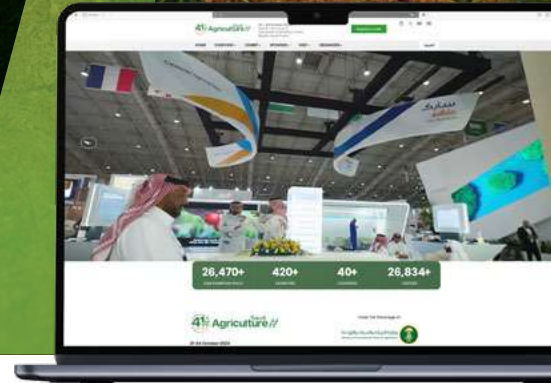
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Riyadh International Industry Week 2025

20<sup>th</sup> Saudi Plastics & Petrochem

20<sup>th</sup> Saudi Print & Pack

3<sup>rd</sup> Saudi Smart Manufacturing

3<sup>rd</sup> Saudi Smart Logistics



For more information,  
please visit the event website:

[www.saudi-agriculture.com](http://www.saudi-agriculture.com)